| | | | supply data for Criterion 4.1. | | | |
|--|---|---|---|---|--|--|
| Performance Indicator | You must provide assessments results for each program, concentration, specialization, etc. accredited or to be accredited. You must have direct, summative, formative and comparative | | | | | |
| A student Learning Results A student learning outcome is one that measures a specific competency attainment. Examples of a direct assessment (evidence) of student learning attainment that examination, professional performance, licensure examination). Add these to the description of the measurement instrument in column two: Direct - Assessing student performance by examining samples of student work landirect - Assessing indicators other than student work such as getting feedback from the student or other persons who may provide relevant information. Formative - An assessment conducted during the student's education. Internal - An assessment instrument that was developed within the business unit. External - An assessment instrument that was developed outside the business unit. Comparative - Compare results to external students using data from the U.S. Department of Education Research and Statistics, or results from a vendor providing c professors, programs, campuses, etc. | | | | | | |
| | • | | Analysis of Results | | | |
| Identified in Criterion 4.2 | Identified in Criterion 4.1 | Identified | in Criterion 4.3 | Identified in Criterion 4.4 | Identified in Criterion 4.3 | |
| Approach | Deployment (Do not use course grades or GPA) | Results | Analysis of Results | Improvement Action Taken or Improvement made | Insert Graphs or Tables of Trends (3-5 data points) Report sample or population size n = # | |
| Program Learning objectives SLO1, SLO2, etc. | What is your measurement instrument or process? | What are your current results? | What did you learn from the results? | What did you improve or what is your next step? | | |
| Measurable Goals 80%, 5.5 or above, etc. | (Indicate type of instrument) direct, formative, internal, comparative | | | | | |
| Accounting (Overal Performance) | | | | | | |
| Overal performance of the Accounting Program Goal 1: 80% of the student learning outcomes of the program will be measured. Goal 2: 80% of the student learning outcomes reported will be achieved. | The Coordinator and faculty of the program implements program assessment for each academic year with a variety types of instruments for each learning objective. | 84.2% of the outcomes were measured. 87.52 of the reported learning outcomes were achieved. | Adjustments are need in (1) the reporting and implementation process; and (2) the program outcomes. Changes due to unforeseen and unexpected causes has affected the program. | New coordinator will assist in the reporting and implentation process. Adjustments will made to the program and a curricular revision process will be start on Augusts 2021 | Accounting 100 90 8 70 60 50 2018/19 2019/20 2020/21 2021/22 | |
| Accounting (Sample of Learning Outcomes) | | | | | | |
| Outcome 1: Knowledge and understanding of the accounting theory using as its base the generally accepted principles of financial accounting in the national and international environment. Metric Criteria Test: 70% or more of the students will obtain a grade of 70% or more in the criteria test on terminology and forms used in accounting systems. | Course: ACCT 3061 Intermediate Accounting I Instrument: Metric Criteria Test: 70% or more of the students will obtain a grade of 70% or more in the criteria test on terminology and forms used in accounting systems. | 85.7% of the students obtained 70% or more in the criteria test on the corporate capital structure. | Students demonstrated mastery in the terminology evaluated. | Reinforce the study of terminology related to accounting principles and assumptions and in the description of reports. | Accounting Theory 100 90 80 70 60 50 2018/19 2019/20 2020/21 2021/22 | |
| Outcome: 2. Knowledge and understanding of the generally accepted theory and norms for auditing the financial information of the organization. Metric: 75% or more of the students will obtain a score of 70% or more, in the evaluation of the quality of the evidence to be used in the preparation of an audit program | ourse: ACCT 4010 Accountant Audit and Ethics Instrument: Criteria Test Metric: 75% or more of the students will obtain a score of 70% or more, in the evaluation of the quality of the evidence to be used in the preparation of an audit program | Met 91% | The test is used so that the student as auditor can evaluate the quality of the evidence and thus can detect (discard) that which does not contribute to the result of the audit. The result shows that they can discern between evidence that is reliable, unreliable, and acceptable. | Repeat the activity. | Accounting Audit 100 90 8 80 70 60 50 2018/19 2019/20 2020/21 2021/22 | |

| Outcome 3: Knowledge and understanding of the state and federal tax legislation applicable to individuals. Metric Criteria Test: 70% or more of the students will demonstrate mastery of 70% or more in the classification of taxable, excluded and exempt income. | Course: ACCT 3085 Federal Tax System for Individuals Instrument: Metric Criteria Test: 70% or more of the students will demonstrate mastery of 70% or more in the classification of taxable, excluded and exempt income. | Met 72.% | Students demonstrated mastery in identifying items that are considered part of the Gross Income or are excluded from it | Review the activity for the next assessment period | Tax System 100 90 80 70 60 50 2018/19 2019/20 2020/21 2021/22 |
|--|--|-----------|---|--|---|
| Outcome 6: Knowledge and understanding of the information and communication technology used in accounting processes. Metric Criteria Test: 70% or more of students demonstrate knowledge of 70% or more about the computerized use programs available for use in accounting processes. | Course: ACCT 3030 Computerized Systems Applied to Accounting Instrument: Metric Criteria Test: 70% or more of students demonstrate knowledge of 70% or more about the computerized use programs available for use in accounting processes. | Met 76.7% | The activity impact students of the day and night program. Student performance increased compared to the sample of the previous term evaluated. | Reinforce the importance of knowing and using the programs available in the accounting discipline. | Accounting Programs 100 90 80 70 60 50 40 30 2018/19 2019/20 2020/21 2021/22 |
| Outcome 8: Apply the theory and the principles of financial accounting to prepare, analyze and report on the economic results and the financial situation of the organization. Metric: 75% or more of the students demonstrate mastery of 70% or more, to identify and analyze in an annual report provided by a commercial entity the use of the concepts of accounting studied in Intermediate Accounting courses I, II and III. | Course: ACCT 3063 Intermediate Accounting III Instrument: Case (Annual Report) Metric: 75% or more of the students demonstrate mastery of 70% or more, to identify and analyze in an annual report provided by a commercial entity the use of the concepts of accounting studied in Intermediate Accounting courses I, II and III. | Met 80% | The activity allowed the student to see the application of what was studied in a real environment. | Reinforce the subject of subsequent events and their disclosure in the financial statements. | Financial Accounting 90 80 70 60 50 2018/19 2019/20 2020/21 2021/22 |
| Outcome 10: Apply the provisions of the Code of Internal Revenue of Puerto Rico and the United States (federal) and their amendments to determine the taxes of the individual. Case (Form) Metric: 80% or more of the students will complete the Unique Form and its schedules, using the TAX program and obtaining a grade of 70% or more. | Course: ACCT 3041 PR Tax System for Individuals Instrument: Case (Form) Metric: 80% or more of the students will complete the Unique Form and its schedules, using the TAX program and obtaining a grade of 70% or more. | Met 76% | Using the tax programs to fill in the forms and their schedules improves student performance | Require the use of applications to complete the forms and their annexes | Individual Tax System 100 90 80 70 60 50 2018/19 2019/20 2020/21 2021/22 |
| Outcome 11: Apply the theory of managerial accounting and costs for the accumulation, allocation, communication of results and analysis for decision making. Metric Problem Solving: 70% or more of the students will run over 70% in the cost allocation test in process cost system. | Course: ACCT 3055 Cost Accounting I Instrument: Metric Problem Solving: 70% or more of the students will run over 70% in the cost allocation test in process cost system. | Met 100% | students demonstrated mastery in the allocation of costs in a process cost system. | This exercise is optimum for practicing teamwork, research, and application skills. | Cost Accounting 100 90 80 70 60 50 2018/19 2019/20 2020/21 2021/22 |

| Outcome 13: Use information and communication technology related to the accounting profession. | Applied to Accounting Instrument: | Met 73% | students were able to work the required reports using the SAGE 50 | Reinforce attendance and problem practice. | Computerized Systems Applied to Accounting |
|---|---|---------|---|--|---|
| Metric: 70% or more of the students demonstrate knowledge of 70% or more in the use of the SAGE 50 program for the construction of financial reports. | Application problem Metric: 70% or more of the students demonstrate knowledge of 70% or more in the use of the SAGE 50 program for the construction of financial reports. | | program. | | 90 90 80 70 60 50 2018/19 2019/20 2020/21 2021/22 |
| Outcome 15: Demonstrate an ethical conduct in the different scenarios that you are in. Metric Questionnaire: 65% or more of the students will indicate "totally disagree" to the maximum of situations presented related to the degree of tolerance of common acts that could be described as "unethical behaviors". | Course: ACCT 3061 Intermediate Accounting I Instrument: Metric Questionnaire: 65% or more of the students will indicate "totally disagree" to the maximum of situations presented related to the degree of tolerance of common acts that could be described as "unethical behaviors". | | students and garnered high levels of | No changes to the appraisal activity are planned. Share the findings with professors of the discipline. Repeat the activity. | Ethics 100 90 90 70 60 50 2018/19 2019/20 2020/21 2021/22 |
| Outcome 16: Demonstrate interest in participating in professional activities that contribute to your academic and professional development, such as workshops, lectures, seminars, professional contests encounters, internships. Survey Metric: 55% or more of the students indicate participation in extracurricular activities that strengthen their professional, personal and community service development. | Course: ACCT 3061 Instrument: Survey Metric: 55% or more of the students indicate participation in extracurricular activities that strengthen their professional, personal and community service development. | Not Met | | Look for another way to gather information | Professional Activities 100 90 88 70 60 50 2018/19 2019/20 2020/21 2021/22 |

| | | | supply data for Criterion 4.1. | | | | |
|--|--|---|--|--|---|--|--|
| Performance Indicator | tor You must provide assessments results for each program, concentration, specialization, etc. accredited or to be accredited. You must have direct, summative, formative and comparative result | | | | | | |
| Student Learning Results | examination, professional performance, licensure e: <u>Direct</u> - Assessing student performance by examini <u>Indirect</u> - Assessing indicators other than student wr. <u>Formative</u> - An assessment conducted during the s <u>Summative</u> - An assessment conducted at the end <u>Internal</u> - An assessment instrument that was devel <u>External</u> - An assessment instrument that was devel | student work such as getting feedback from the student or other persons who may provide relevant information. during the student's education. Lat the end of the student's education. It was developed within the business unit. at was developed outside the business unit. The student's using data from the U.S. Department of Education Research and Statistics, or results from a vendor providing comparable data. Internal comparative data may be between clarations using data from the U.S. Department of Education Research and Statistics, or results from a vendor providing comparable data. Internal comparative data may be between claratic using data from the U.S. Department of Education Research and Statistics, or results from a vendor providing comparable data. Internal comparative data may be between claratic using data from the U.S. Department of Education Research and Statistics, or results from a vendor providing comparable data. | | | | | |
| | • | | Analysis of Results | | | | |
| Identified in Criterion 4.2 | Identified in Criterion 4.1 | Identified | in Criterion 4.3 | Identified in Criterion 4.4 | Identified in Criterion 4.3 | | |
| Approach | Deployment (Do not use course grades or GPA) | Results | Analysis of Results | Improvement Action Taken or Improvement made | Insert Graphs or Tables of Trends (3-5 data points) Report sample or population size n = # | | |
| Program Learning objectives SLO1, SLO2, etc. | What is your measurement instrument or process? | What are your current results? | What did you learn from the results? | What did you improve or what is your next step? | | | |
| Measurable Goals 80%, 5.5 or above, etc. | (Indicate type of instrument) direct, formative, internal, comparative | | | | | | |
| Entrepreneurial and Managerial Development (Overal Performance) | | | | | | | |
| Overal performance of the Entrepreneurial and Managerial Development Program Goal 1: 80% of the student learning outcomes of the program will be measured. Goal 2: 80% of the student learning outcomes reported will be achieved. | The Coordinator and faculty of the program implements program assessment for each academic year with a variety types of instruments for each learning objective. | Goals were Met. 92% of the outcomes were measured. Achieved 91% of the learning outcomes of the program. | Adjustments are still needed in (1) the reporting and implementation process; and (2) the curriculum | (1) Continued to improve the reporting and implementation process. (2) Recommendations were given to the Institutional Committee for revisions to the program. This is the last assessment cycle and new/modified outcomes was implemented in 2022-2023. | 100 Land Managerial Development | | |
| Entrepreneurial and Managerial Development (Learning Outcomes) | | | | | _ | | |
| 1- Know the theoretical principles on administration, design and organizational behavior Measurable Goal: 80% of students achieve 70% or more on the assessment. | Direct, formative, internal. "BADM 1900 Concept Evaluation Diagnostic Test" | Not met 67% | Administration principles are the core themes within the course. | Implementation of a thorough Diagnostic Test. Learning Outcome is under review and modification. This is the last assessment cycle and new/modified outcomes was implemented in 2022-2023. | Administration Principles 100 90 88 70 60 50 2017/18 2018/19 2019/20 2020/21 2021/22 | | |
| 2- Know the scientific and mathematical concepts and their applicability in the functioning of an organization. Measurable Goal: 80% of students achieve 70% or more on the assessment. | Direct, formative, internal. "ExternalFactors Analysis Matrix" in a higher level course, to be able to evaluate the mathematical and scientific skills acquired. | Achieved. 100% | Repeat Activity. Using real life examples | Learning Outcome was reviewed and modified/eliminated. | Math Skills 100 90 8 70 60 50 2017/18 2018/19 2019/20 2020/21 2021/22 | | |

| 3- Know the basic principles of financial information and its effect on decision-making. Measurable Goal: 80% of students achieve 70% or more on the assessment. 4- Know the nature and function of organizations and their effects on society. Measurable Goal: 80% | Direct, formative, external. ENTR 2200 Concept Evaluation: Rocket Pitch (TVC Rubrics) Direct, formative, internal. "BADM 1900 Concept Evaluation Diagnostic Test" | Achieved. 100% | Students can clearly state what their business is about. Feedback from judges. Their biggest struggle is understanding the investment they need. Repeat Activity. This is part of the themes included in the first unit. | Learning Outcome was reviewed and modified/eliminated. Learning Outcome was reviewed and modified/eliminated. | Financial Information 90 80 70 60 50 2017/18 2018/19 2019/20 2020/21 2021/22 Functions of Organizations |
|---|--|----------------|---|--|--|
| of students achieve 70% or more on the assessment. 5- Know the concepts of social and ethical | Direct, formative, external. ENTR 2200 | Achieved. 92% | Repeat Activity. | Merged outcomes 5 & 19 | 100 90 80 70 60 50 2017/18 2018/19 2019/20 2020/21 2021/22 |
| responsibility and their contribution to the benefit of society. Measurable Goal: 80% of students achieve 70% or more on the assessment. | Concept Evaluation " is Responsibilities of the Company | | | | Social and Ethical Responsibility 100 90 80 80 70 60 50 2017/18 2018/19 2019/20 2020/21 2021/22 |
| 6- Know the fundamental principles and concepts about entrepreneurship and their application in the organization. Measurable Goal: 80% of students achieve 70% or more on the assessment. | Direct, formative, external. ENTR 2200 Concept Evaluation " | Met. 100% | Repeat Activity. | Learning Outcome was reviewed and modified. | Entrepreneurship |
| | | | | | 90 80 70 60 50 2017/18 2018/19 2019/20 2020/21 2021/22 |
| 7- Know the various entrepreneurial and managerial strategies. Measurable Goal: 80% of students achieve 70% or more on the assessment. 8- Know the concepts, theories and administrative | Direct, summative, external .ENTR 3900 Concept Evaluation: Strategic Plan | Achieved. 100% | Students describe conceptually the strategies. Strengthen the students understanding of the importance of the strategies. | Learning Outcome was reviewed and modified. | 80 70 60 50 |

| 24- Demonstrate interest in establishing your own | Indirect, Comparative, internal. Selection of | | Students are interested in developing | J Learning Outcome was reviewed and | Demonstrate Interest Sister |
|--|---|--------------|---------------------------------------|-------------------------------------|--|
| company. Measurable Goal: 70% of students will be interested in the project | ENIR 4910 & ENIR 4930 | Campus: 100% | their business plans. | modified/eliminated. | 100 Campus 90 Bayamon 60 2018/19 2019/20 2020/21 2021/22 |

| Performance Indicator | You must provide assessments result | | tion, specialization, etc. accredite | ed or to be accredited. You must ha | ave direct, summative, formative and comparative results |
|---|---|---|--|--|--|
| 1. Student Learning Results | examination, professional performance, licensure ex <u>Direct</u> : Assessing student performance by examina Indirect - Assessing indicators other than student wr <u>Formative</u> - An assessment conducted during the s <u>Summative</u> - An assessment conducted at the end Internal - An assessment instrument that was devel <u>External</u> - An assessment instrument that was devel | xamination). Add these to the description g samples of student work ork such as getting feedback from the stud- student's education. of the student's education. loped within the business unit. | capstone performance, third-party examination, faculty-designed | | |
| | | 1 | Analysis of Results | | I |
| Identified in Criterion 4.2 | Identified in Criterion 4.1 | Identified i | n Criterion 4.3 | Identified in Criterion 4.4 | Identified in Criterion 4.3 |
| Approach | Deployment (Do not use course grades or GPA) | Results | Analysis of Results | Improvement Action Taken or Improvement made | Insert Graphs or Tables of Trends (3-5 data points) Report sample or population size n = # |
| Program Learning objectives | What is your measurement instrument or | What are your current results? | What did you learn from the results? | What did you improve or what is your | |
| SLO1, SLO2, etc. | process? | - | | next step? | |
| Measurable Goals 80%, 5.5 or above, etc. | (Indicate type of instrument) direct, formative, internal, comparative | | | | |
| Finance (Overal Performance) | | | | | |
| Overal performance of the Finance Program Goal 1: 80% of the student learning outcomes of the program will be measured. Goal 2: 80% of the student learning outcomes reported will be achieved. | The Coordinator and faculty of the program implements program assessment for each academic year with a variety types of instruments for each learning objective. | Goals were Not Met. 72% of the outcomes were measured. 75% of the reported learning outcomes were achieved. | Courses were not offered during this academic year. Adjustments are need in the reporting process. Program outcomes and courses needs to be revised. | Recommendations were given to the Institutional Committee for revisions of the program outcomes and courses. A curricular revision is in process. | Finance 100 90 88 70 60 50 2018/19 2019/20 2020/21 2021/22 |
| Finance (Learning Outcomes) | | | | | |
| Demonstrate knowledge and understanding of the decisions of the financial regulators and the government fiscal policies to stabilize the economy and how these affect the company or business where they work. Measurable Goal: 80% of students achieve 70% or more on the assessment. | Direct, formative, internal. FINA 3300 Instrument: Concept Evaluation | Achieved. 100% | Sampole size too small | Implement activity in various subjects for next cycle | Financial Regulators 90 80 70 60 50 2018/19 2019/20 2020/21 2021/22 |
| 3. Demonstrate knowledge and understanding of trends in financial markets and regulations and decisions of the government sector. Measurable Goal: 80% of students achieve 70% or more on the assessment. | Direct, formative, internal. FINA 3300 Instrument: Concept Evaluation | Achieved. 100% | Student enjoys the learning process of using the simulator | Repeat Activity | Financial Markets 100 90 88 70 60 50 2018/19 2019/20 2020/21 2021/22 |

| 4. Apply knowledge of finance regarding the best use of financial resources and assets of the | Direct, formative, internal. FINA 2101 Instrument: Concept Evaluation | Not Met. 63% | Activity measures knowledge | Verify online content to improve learning strategy | Financial Information |
|---|--|---------------------------------------|--|--|------------------------------------|
| company to achieve the highest profitability of the business Goal: 80% of students achieve 80% or | | | | | 90 |
| more on the assessment. | | | | | 90 |
| | | | | | S 70 |
| | | | | | 60 |
| | | | | | 50 2018/19 2019/20 2020/21 2021/22 |
| 5- Apply mathematical formulas that facilitate decision-making about the best use of money and | Direct, formative, internal. Comparative Course: FINA 2101 | Achieved. 82% (Online only) | Repeat Activity | Repeat Activity | Math Skills |
| investment projects Measurable Goal: 80% of students achieve 70% or more on the assessment. | Instrument: Time Value of Money Exercise | | | | 90 |
| | | | | | |
| | | | | | 80 97 70 |
| | | | | | 60 |
| | | | | | 50 2018/19 2019/20 2020/21 2021/22 |
| 6- Use electronic means to calculate and evaluate financial indicators. Measurable Goal: 80% of | Direct, formative, internal.Course: FINA 2150: Financial Analysis with Excel | Not Measured. Course was not offered. | Not Measured. Course was not offered. | The course is an elective. Ensure the course will scheduled. | Excel Skills |
| students achieve 70% or more on the assessment. | Spreadsheets | | | | 90 |
| | | | | | / |
| | | | | | g 80 87 70 |
| | | | | | 60 |
| | | | | | 50 2018/19 2019/20 2020/21 |
| 7-Develop financial strategies to maximize returns on investments . Measurable Goal: 80% of | Direct, formative, internal.Course: FINA 3700: Investment Simulator and Reports | Not Measured. Course was not offered. | Student enjoys the learning process of using the simulator | Repeat Activity. | Investments |
| students achieve 70% or more on the assessment. | | | | | 90 |
| | | | | | <u>a</u> 80 |
| | | | | | 80 S 70 |
| | | | | | 60 |
| | | | | | 2018/19 2019/20 2020/21 |
| 8- Analyze financial data of the company and compare them with those of the sector or industry | Direct, formative, internal. Course: FINA 2101 Instrument: Financial Analysis | Not Met. 63% (Online Only) | Activity measures knowledge | Verify online content to improve learning strategy | Financial Analysis |
| to which they belong while evaluating its competitive position and its possibilities of growth. | Exercise | | | | 90 |
| . Measurable Goal: 80% of students achieve 70% or more on the assessment. | | | | | 9 80 9 70 |
| | | | | | ,,, |
| | | | | | 50 |
| | | | | | 2018/19 2019/20 2020/21 2021/22 |
| 9- Recognize the importance of the interrelation that exists between their functions and those of | Direct, formative, internal. Course: FINA 1000 Concept Evaluation: Exercises | Achieved. 81% | Activity measures knowledge | Repeat Activity. | Operations |
| their colleagues within the company . Measurable Goal: 80% of students achieve 70% or more on the assessment. | | | | | 100 |
| define ve 70 % of more on the assessment. | | | | | 80 |
| | | | | | |
| | | | | | 50 |
| | | | | | 2018/19 2019/20 2020/21 2021/22 |

| | Direct, Formative, internal. Course: FINA 1000 Concept Evaluation: Exercises | Achieved. 100% | Activity measures knowledge | Repeat Activity. | Ethics |
|---|---|----------------|-----------------------------|------------------|---------------------------------|
| handling of financial matters assigned to them. | 1000 Concept Evaluation: Exercises | | | | 100 |
| Measurable Goal: 80% of students achieve 70% or | | | | | |
| more on the assessment. | | | | | 90 |
| ! | | | | | 90 80 I |
| ! | | | | | So 70 |
| ! | | | | | * 70 |
| ! | | | | | 60 |
| ! | | | | | 50 |
| ! | | | | | 2018/19 2019/20 2020/21 2021/22 |

Table 4.1 - Standard 4 Student Learning Assessment Use this table to supply data for Criterion 4.1.

| | | Use this table to | supply data for Criterion 4.1. | | | |
|--|---|---|--|--|---|--|
| Performance Indicator | You must provide assessments results for each program, concentration, specialization, etc. accredited or to be accredited. You must have direct, summative, formative and comparative and comparative and comparative accredited or to be accredited. | | | | | |
| 1. Student Learning Results | examination, professional performance, licensure e. <u>Direct</u> . Assessing student performance by examini Indirect - Assessing indicators other than student wr <u>Formative</u> - An assessment conducted during the s <u>Summative</u> - An assessment conducted at the end Internal - An assessment instrument that was devel <u>External</u> - An assessment instrument that was devel | xamination). Add these to the description g samples of student work ork such as getting feedback from the stud- student's education. of the student's education. loped within the business unit. | of the measurement instrument in column two | capstone performance, third-party examination, faculty-designed | | |
| | • | | Analysis of Results | | | |
| Identified in Criterion 4.2 | Identified in Criterion 4.1 | Identified | in Criterion 4.3 | Identified in Criterion 4.4 | Identified in Criterion 4.3 | |
| Approach | Deployment (Do not use course grades or GPA) | Results | Analysis of Results | Improvement Action Taken or Improvement made | Insert Graphs or Tables of Trends (3-5 data points) Report sample or population size n = # | |
| Program Learning objectives SLO1, SLO2, etc. | What is your measurement instrument or process? | What are your current results? | What did you learn from the results? | What did you improve or what is your next step? | | |
| Measurable Goals 80%, 5.5 or above, etc. | (Indicate type of instrument) direct, formative, internal, comparative | | | | | |
| Human Resources (Overal Performance) | | | | | | |
| Overal performance of the Human Resource Program Goal 1: 80% of the student learning outcomes of the program will be measured. Goal 2: 80% of the student learning outcomes reported will be achieved. | The Coordinator and faculty of the program implements program assessment for each academic year with a variety types of instruments for each learning objective. | Goals were Met. 100% of the outcomes were measured. Achieved 100% of the learning outcomes of the program | Adjustments are need in more practical and technical activities. | (1) Recommendations were given to the Institutional Committee for revisions to the program. Adjustments were made to the program and will be implemented. (2) The curriculum review was approved at the institution. Change in programming and in the curricular revision of the program for August 2022. Implementation date will be 2022-23. | Human Resources 100 90 8 80 70 60 50 2018/19 2019/20 2020/21 2021/22 | |
| Human Reources (Learning Outcomes) | | | | | | |
| Outcome 1: Enumerate the strategies necessary to plan, direct, supervise and coordinate the activities related to the organizations employees. Metric: 80% of students will score at least 70% in the criteria case analysis rubric (team work). | analysis rubric Metric: 80% of students will score at least 70% in the criteria case analysis rubric (team work) | Met 97.6% obtained 70% or more in the criteria test and Oral presentation of Supervision's Topics. | Excellent presentation skills and Data search skills. | | Strategies 100 90 88 70 60 50 2017/18 2018/19 2019/20 2020/21 2021/22 | |
| Outcome 2: Identify the functions of the Human Resources area related to recruitment, selection, training and development of the human resource; to compensations, labor legislation, syndication and collective bargaining; and to security and hygiene in the organizational work environment. Metric: 80% of students will score at least 70% in partial exam #2 and #3 | Course: BADM 3490 Instrument: case analysis rubric Metric: 80% of students will score at least 70% in the criteria case analysis rubric (team work). | Met This outcome was: Met 97.6% scored 70% or more | The students have the knowledge but need help in organizing the information. Good responses of students of questions ask and case simulations. | Assessment Changes | Functions of Human Resources 100 90 88 70 60 50 2017/18 2018/19 2019/20 2020/21 2021/22 | |

| Outcome 3: Differentiate the processes in strategic decision-making corresponding to human resources management. Metric: 80% of students will score at least 70% in the case study rubric. | | Met 100% of the students differentiate the processes in strategic decision-making corresponding to human resources management. (N = 43) | Good team performance when carrying out the plan. Good responses of students of questions ask and case simulations. | Students has better assistance to Bb Collaborate and has a better attitude to learn. Continue to offer space to the student in the classroom for the analysis of the topics and presentation of that analysis. Discussion of case study. | Processes 100 90 70 60 50 2017/18 2018/19 2019/20 2020/21 2021/22 |
|--|---|--|--|--|--|
| Outcome 4: Know the characteristics the workforce and how these influence in the practices of the strategic management of human resources. Metric: 80% of students will score at least 70% in the criteria test. | analysis of professional articles rubric Metric: 80% of students will score at least 70% in the criteria Critical analysis of professional articles rubric | Met This outcome was: 93% of the students know the characteristics of workforce and how these influence in the practices of the strategic management of human resources. 7% not met. | They like the readings and and make critical analysis. | Training – writing skills | Characteristics of the Workplace 100 90 90 70 60 50 2017/18 2018/19 2019/20 2020/21 2021/22 |
| Outcome 5: Compare the legal framework applicable to human resources management. Metric: 80% of students will get at least 70 points in the evaluation | Course: BADM 4340 Instrument: criteria test #1 Metric: 80% of students will score at least 70% in the criteria case analysis rubric | Met 85% of the students demonstrated knowledge to compare the legal framework applicable to human resources management. (N=41/48). | 85% of the students demonstrated knowledge to compare the legal framework applicable to human resource management. This achievement is important because it shows that the student internalizes the existing differences in state vs. federal jurisprudence. | We intend to use more case studies. Areas of emphasis will be: state and federal scenarios. | Legal Framework 100 90 80 70 60 50 2017/18 2018/19 2019/20 2020/21 |
| Outcome 6: Describe ethical behavior in human resources professionals. Metric: 80% of students will score at least 70% in ethic assignment rubric | Course: BADM 3490 Sample: Total 19 Assignment: Case analysis: "Shaping an Ethical workplace culture" | Met 97% of the students scored 70% or more. | The students know how to deal with different situations and scenarios of ethical workplace | Continue providing these exercises. | Ethical Behavior 100 90 80 70 60 50 2017/18 2018/19 2019/20 2020/21 2021/22 |
| Outcome 7: Recognize the competitive advantage that the organizations must develop through their human resources to obtain a positioning in the globalized markets. Metric: 80% of students will score at least 70% in the rubric. | Course: BADM 3950 Instrument: Employee Training Plan Rubric Metric: 80% of students will score at least 70% in Employee Training Plan Rubric. | Met 89% of students recognize the competitive advantage that the organizations must develop through their human resources to obtain a positioning in the globalized markets. | Los estudiantes demostraron el mejor resultado del trabajo en equipo. los estudiantes reconocen có mo la empresa mantiene su ventaja competitiva al mantener a los empleados capacitados y desarrollados. | Improve collaborative Learning | Globalized Markets 90 80 70 60 50 2017/18 2018/19 2019/20 2020/21 2021/22 |

| Outcome 8: Apply the practices and the policies of the of human resources management that support the strategic administration of organizations. Metric: 80% of students will score at least 70% in Employee Training Plan Rubric. | Employees' Training Plan Rubric (16/18= 89%) Metric: 80% of students will score at least 70% in Employee Training Plan Rubric | The students applied the practices and the policies of the of human resources management that support the strategic administration of organizations. | Best Collaborative Learning | Provide the student with opportunities for supervised practice to apply the practices and the policies of the of human resources management that support the strategic administration of organizations. | Practices and Policies 100 90 88 70 60 50 2017/18 2018/19 2019/20 2020/21 2021/22 |
|--|--|--|---|---|--|
| Outcome 9: Handle labor diversity for the benefit of the organization. Metric: 80% of students will score at least 70% in the employer evaluation / casestudy | BADM 3490 Total = 19 students Measure: Oral presentation | Met 100% of the students demonstrated the skill to handle labor diversity for the benefit of the organization. | Good presentation skills and definitions of diversity and inclusion | Emphasize in all human resources courses the importance of demonstrating human resources labor diversity. | Diversity 100 90 80 70 60 50 2017/18 2018/19 2019/20 2020/21 2021/22 |
| Outcome 10: Apply technology and information systems in human resources for their development and performance. Metric: 80% of students will score at least 70% in the Employee's training plan rubric. | Course: BADM 3950 Instrument: compensation plan rubric Metric: 80% of students will score at least 70% in the compensation plan rubric. | 89% of the students apply technology and information systems in human resources for their development and performance. During the study period, the students worked on an outline of the employee training plan. | Team work. 2. The student demonstrated skills to apply technology and information systems in human resources for their development and performance. 3. The student acquires the soft skills when working as a team. | Continue assigning employee training plan. Emphasis on collaborative work. | Application of Technology 100 90 70 60 50 2017/18 2018/19 2019/20 2020/21 2021/22 |
| Outcome 11: Communicate with property and correction, in oral as well as in written form, with the professional language of their field. Metric: 80% of the students will obtain a performance of 70% or more in each of the assessment methods. | BADM 3490 Total = 19 students Measurable goal: Target Level 80% (Metric) Ethics Case Analysis Reflexive Diary | Met 100% of the students communicate with property and correction, in oral as well as in written form, with the professional language of their field. | 100% of the students demonstrated the skills of communicate with property and correction, in o of their field. | Refer students to tutoring on communication skills in business. | Communication 100 90 80 70 60 50 2017/18 2018/19 2019/20 2020/21 2021/22 |
| Outcome 12: Promote an ethical conduct in harmony with the standards of the profession. Metric: 80% of students will score at least 70% in the ethics case study rubrics | Course: BADM 3950 Instrument: Employee Training Plan Rubric (16/18= 89%) Metric: 80% of students will score at least 70% in Employee Training Plan Rubric. | Met 89% of the students scored 70% or more in the employee training plan (oral presentation and writing work). | Good interpersonal relationships. Synergy between team members. Excellent presentations and demonstration of human resources, entrepreneurship and leadership concepts. Promote ethical conduct in harmony with the standards of the profession through the practice (in the training plan) of equal opportunities in employment. | Continue offering this practical exercise. | Ethical Conduct 100 90 80 70 60 50 2017/18 2018/19 2019/20 2020/21 2021/22 |
| Outcome 13: Appreciate the importance of sensitivity considering the needs of the workforce. Metric: 80% of the students will obtain a performance of 70% or more in each of the assessment methods. | Instrument: Employee Training Plan Rubric (16/18= 89%) Metric: 80% of students will score at least 70% in Employee Training Plan Rubric. | Met 89% of the students scored 70% or more in the employee training plan (oral presentation and writing work) | Students demonstrated sensitivity regarding diversity in the workforce, they are open to such differences. It is demonstrated by designing the employee training plan considering the equal opportunities in employment and the different needs of the employees. | There is a need to improve the soft skills of students. | Sensitivity 100 90 8 80 8 70 60 |

| Outcome 14: Promote the desire of development of the employees through continuous learning to respond to the challenges of the human resources profession. Metric: 80% of students will score at least 70% in the Employee's training plan rubric | Course: BADM 3950 Instrument: Employee Training Plan Rubric (16/18–89%) Metric: 80% of students will score at least 70% in Employee Training Plan Rubric. | Met 89% of the students scored 70% or more in the employee training plan (oral presentation and writing work) | Good interpersonal relationships. Synergy between team members. Excellent presentations and demonstration of human resources, entrepreneurship, and leadership concepts. | The academic semester focuses on the constant need they must have for the development of employees through continuous learning to respond to the challenges of the human resources profession. This course focuses on the employee training plan, but emphasizes the other areas of human resources. | Development of Employees 100 90 80 70 60 50 2017/18 2018/19 2019/20 2020/21 2021/22 |
|--|--|---|---|--|--|
| Outcome 15: Demonstrate the disposition to become a leader and change agent, within as well as outside the organization. Metric: 80% of the students will obtain a performance of 70% or more in each of the assessment methods. | Course: BADM 3950 Instrument: Employee Training Plan Rubric (16/18= 89%) Metric: 80% of students will score at least 70% in Employee Training Plan Rubric. | Met 89% of the students scored 70% or more in the employee training plan (oral presentation and writing work) | Good interpersonal relationships. Synergy between team members. Excellent presentations and demonstration of human resources, entrepreneurship, and leadership concepts. Demonstrate the disposition to become a leader and change agent, within as well as outside the organization (in the training plan) by offering valuable recommendations for the success of the training and competitive | Improve soft skills in students. | Leadership 100 90 70 60 50 2017/18 2018/19 2019/20 2020/21 2021/22 |
| Outcome 16: Value the importance of continuous learning to keep updated and apply new technologies and practices that affect the profession. Metric: 80% of the students will obtain a performance of 70% or more in each of the assessment methods. | Course: BADM 3950 Instrument: Employee Training Plan Rubric (16/18–89%) Metric: 80% of students will score at least 70% in Employee Training Plan Rubric. | Met 89% of the students scored 70% or more in the employee training plan. | Good interpersonal relationships. Synergy between team members. Excellent presentations and demonstration of human resources, entrepreneurship and leadership concepts. Value the importance of continuous learning to keep updated and apply new technologies and practices that affect the profession through the use of tools and programs designed to develop an employee training plan. | Update new tools or programs for the design of training plans. | Profesional Development 100 90 80 70 60 50 2017/18 2018/19 2019/20 2020/21 2021/22 |

| | le | | supply data for Criterion 4.1. | | | | | | | |
|--|--|--|--|--|--|--|--|--|--|--|
| Performance Indicator | You must provide assessments result | s for each program, concentra | tion, specialization, etc. accredite | ed or to be accredited. You must ha | ive direct, summative, formative and comparative results. | | | | | |
| Student Learning Results | student learning outcome is one that measures a specific competency attainment. Examples of a direct assessment (evidence) of student learning attainment that might be used include: capstone performance, third-party examination, faculty-designed karnination, professional performance by examination). Add these to the description of the measurement instrument in column two: irect. Assessing student performance by examining samples of student work direct. Assessing indicators other than student work such as getting feedback from the student or other persons who may provide relevant information. ormative. An assessment conducted during the student's education. ternal – An assessment instrument that was developed within the business unit. xeternal – An assessment instrument that was developed outside the business unit. omparative. — Compare results to external students using data from the U.S. Department of Education Research and Statistics, or results from a vendor providing comparable data. Internal comparative data may be between classes, online and on ground classes, rofessors, programs, campuses, etc. | | | | | | | | | |
| | 1 | I | Analysis of Results | | | | | | | |
| Identified in Criterion 4.2 | Identified in Criterion 4.1 | Identified i | n Criterion 4.3 | Identified in Criterion 4.4 | Identified in Criterion 4.3 | | | | | |
| Approach | Deployment (Do not use course grades or GPA) | Results | Analysis of Results | Improvement Action Taken or Improvement made | Insert Graphs or Tables of Trends (3-5 data points) Report sample or population size n = # | | | | | |
| Program Learning objectives SLO1, SLO2, etc. | What is your measurement instrument or process? | What are your current results? | What did you learn from the results? | What did you improve or what is your next step? | | | | | | |
| Measurable Goals 80%, 5.5 or above, etc. | (Indicate type of instrument) direct, formative, internal, comparative | | | | | | | | | |
| Marketing (Overal Performance) | | | | | | | | | | |
| Overal performance of the MarketingProgram Goal 1: 80% of the student learning outcomes of the program will be measured. Goal 2: 80% of the student learning outcomes reported will be achieved. | The Coordinator and faculty of the program implements program assessment for each academic year with a variety types of instruments for each learning objective. | 100% of the reported learning outcomes were achieved. | 2021-2022 New learning outcomes implemented | 2020- 2021 is the last year for the learning outcomes to be assessed. This program was reviewed with the recommendations of the coordinator at institutional level. Program was modified and now the program has new learning outcomes. The new learning outcomes was implemented in 2021-22 | Marketing 100 90 80 70 60 50 2018/19 2019/20 2020/21 2021/22 2022/23 | | | | | |
| | | | | | | | | | | |
| Marketing (Learning Outcomes) | | | | | | | | | | |
| Demonstrate knowledge and comprehension of the principles, concepts, responsibilities and practices that allow to do a market analysis for decision making. | Instrument: Rubric- Written Report Measure: 70% of the students will get 70% in the Written Report. | Met The results were positive. 98% of the students obtained 76% or more in the Written Report. | The students demonstrate originality and research for decision making. There was a better performance in the price strategy. The students had a good attitude to work as a team. | Strengthen the comprehension of messages and pull/push strategies. | 2021 - 2022 first year of data - By the end of 2023-24 will have three data points | | | | | |
| Demonstrate knowledge and comprehension of the innovations and changes in the research and technological field. | Course: MKTG 2220 CRR: 36540 N: 33 Instrument: Rubric- Written Report Measure: 70% of the students will get 70% in the Written Report. | Met 100% of the students obtained 84% or more in the Marketing Plan. | Technical vocabulary in marketing. | Continue with practical tasks to develop understanding of competitive practices. | 2021 - 2022 first year of data - By the end of 2023-24 will have three data points | | | | | |

| Demonstrate knowledge and comprehension of the | Course: MKTG 2223 CRN: 70113 N- 22 | Met The metric is achieved. | Students present ideas and examples | Improve the presentation of | |
|--|---|--------------------------------|-------------------------------------|--|--|
| | | 95% of students scored 82% or | | interdisciplinary foundations (corporate | |
| globalizing vision. | Measure: 70% of the students will get 70% | more in research. | | social responsibility). | |
| | in the Written Report. | | | | |
| | | | | | |
| | | | | | 2021 - 2022 first year of data - By |
| | | | | | the end of 2023-24 will have three data points |
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| Analy, and an information and to should size! | Course: MKTG 4243 CRN: 80658 N- 15 | Met The results meet the | A better result was obtained in | Improve the background information | |
| | | metric again. 100% of students | | and structure. | |
| | of the students will get 75% in the Proyect. | scored 84% or more on the | anarysis skiiis. | and structure. | |
| to the marketing area. | or the students will get 75 % in the 110yeet. | proyect. | | | |
| | | F, | | | |
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| | | | | | 2021 - 2022 first year of data - By |
| | | | | | the end of 2023-24 will have three data points |
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| | | Use this table to | supply data for Criterion 4.1. | | | | | |
|--|---|---|---|---|---|--|--|--|
| Performance Indicator | You must provide assessments result | ts for each program, concentra | ation, specialization, etc. accredite | ed or to be accredited. You must ha | ve direct, summative, formative and comparative results. | | | |
| Student Learning Results | student learning outcome is one that measures a specific competency attainment. Examples of a direct assessment (evidence) of student learning attainment that might be used include: capstone performance, third-party examination, faculty-designed amination, professional performance by examination). Add these to the description of the measurement instrument in column two: reg Assessing student performance by examining samples of student work work direct - Assessing indicators other than student work such as getting feedback from the student or other persons who may provide relevant information. rmative - An assessment conducted during the student's education. ternal - An assessment instrument that was developed within the business unit. ternal - An assessment instrument that was developed outside the business unit. ternal - An assessment instrument that was developed outside the business unit. ternal - Compare results to external students using data from the U.S. Department of Education Research and Statistics, or results from a vendor providing comparable data. Internal comparative data may be between classes, online and on ground classes, ofessors, programs, campuses, etc. | | | | | | | |
| | | | Analysis of Results | | | | | |
| Identified in Criterion 4.2 | Identified in Criterion 4.1 | Identified | in Criterion 4.3 | Identified in Criterion 4.4 | Identified in Criterion 4.3 | | | |
| Approach | Deployment (Do not use course grades or GPA) | Results | Analysis of Results | Improvement Action Taken or Improvement made | Insert Graphs or Tables of Trends (3-5 data points) Report sample or population size n = # | | | |
| Program Learning objectives SLO1, SLO2, etc. | What is your measurement instrument or process? | What are your current results? | What did you learn from the results? | What did you improve or what is your next step? | | | | |
| Measurable Goals 80%, 5.5 or above, etc. | (Indicate type of instrument) direct, formative, internal, comparative | | | | | | | |
| Marketing (Overal Performance) | | | | | | | | |
| Overal performance of the MarketingProgram Goal 1: 80% of the student learning outcomes of the program will be measured. Goal 2: 80% of the student learning outcomes reported will be achieved. | The Coordinator and faculty of the program implements program assessment for each academic year with a variety types of instruments for each learning objective. | 80% of the reported learning outcomes were achieved. | 2020- 2021 is the last year for the learning outcomes to be assessed. This program was reviewed with the recommendations of the coordinator at institutional level. Program was modified and now the program has new learning outcomes. The new learning outcomes will be implemented in a new assessment plan. | 2020- 2021 is the last year for the learning outcomes to be assessed. This program was reviewed with the recommendations of the coordinator at institutional level. Program was modified and now the program has new learning outcomes. The new learning outcomes will be implemented in a new assessment plan. | Marketing 100 90 80 70 60 50 2018/19 2019/20 2020/21 | | | |
| Marketing (Learning Outcomes) | | | | | | | | |
| Know the interdisciplinary approaches to the formation of a globalizing vision of the world. The metric is that 80% of students will get 80% or more in the Global Marketing Plan score.e los estudiantes obtendrán 80% en el Plan de Mercadeo Global. | Direct: Summative, internal. MKTG 4244 Mercadeo Global Instrument: Project | The objective was met. | Strengths: introduction, history, geography of the country, use of marketing vocabulary, technological skills, information of the social institutions of the selected country, and bibliography / references. | This program was reviewed with the recommendations of the coordinator at institutional level. Program was modified and now the program has new learning outcomes. The new learning outcomes will be implemented in a new assessment plan. | Global Vision 100 90 8 80 70 60 50 2017/18 2018/19 2019/20 2020/21 | | | |
| 6. Apply quantitative and qualitative analysis in solving problems in the area of marketing. Metrics research project: 80% of students will get 80% in the Research Project. | Direct, Summative, internal. MKTG 4243 Instrument: Proyect. | Met. The results satisfactorily meet the objective set in the metric. 94% of the students obtained 80% or more in the report. | Strengths: Purpose, problem, research questions (structure), method, procedure and logistics. | Emphasis on analysis, recommendations and conclusion | Quantitative & Qualitative Analysis 100 90 8 70 60 50 2017/18 2018/19 2019/20 2020/21 | | | |

| | Direct, Formative, internal. MKTG 2223 Instrument: Project. | Met. 100% of the students obtained 80% or more in the investigation. | | Repeat the assignment and rubric of the investigation to perform a comparative analysis. | Research 90 90 70 60 50 2017/18 2018/19 2019/20 2020/21 |
|---|--|--|---------------------------------|--|--|
| 8. Manage team situations in the marketing field through the development of critical thinking. Metric Case: 70% of students will get 70% in the case. | Direct, Formative, internal. MKTG 2223 | Met. 100% of the students obtained 70% or more in the case. | creativity and problem solving. | Assign practical work to continue developing their critical thinking in students. | Practices and Policies 100 90 8 80 70 60 50 2017/18 2018/19 2019/20 2020/21 |

| | | | 4 Student Learning Assess | ment | | | | | | |
|--|--|---|--|---|--|---------|---------|---------|---------|---------|
| Performance Indicator | You must provide assessments resul results. | | supply data for Criterion 4.1. ation, specialization, etc. accred | ited or to be accredited. You must | have direct, summative, formative and comparative |] | | | | |
| Student Learning Results | A student learning outcome is one that measures a specific competency attainment. Examples of a direct assessment (evidence) of student learning attainment that might be used include: capstone performance, third-party examination, faculty-designed examination, professional performance, learning samples of student work Direct - Assessing induced performance by examinating samples of student work Indirect - Assessing indicators other than student work such as getting feedback from the student or other persons who may provide relevant information. Formative - An assessment conducted during the student's education. Summative - An assessment conducted during the student's education. Internal - An assessment conducted during the business unit. External - An assessment instrument that was developed outside the business unit. Comparative - Comparativ | | | | | | | | | |
| Identified in Criterion 4.2 | Identified in Criterion 4.1 | Identified | Analysis of Results in Criterion 4.3 | Identified in Criterion 4.4 | Identified in Criterion 4.3 | | | | | |
| Approach | Deployment (Do not use course grades or GPA) | Results | Analysis of Results | Improvement Action Taken or Improvement made | Insert Graphs or Tables of Trends (3-5 data points) Report sample or population size n = # | | | | | |
| Program Learning objectives SLO1, SLO2, etc. | What is your measurement instrument or process? | What are your current results? | What did you learn from the results? | What did you improve or what is your next step? | | | | | | |
| Measurable Goals 80%, 5.5 or above, etc. | (Indicate type of instrument) direct, formative, internal, comparative | | | | | ļ | | I I | | |
| Operation Management (Overal Performance) | | | | | | 2017/18 | | 2019/20 | 2020/21 | 2021/22 |
| Overal performance of the Operation Management Program Goal 1: 80% of the student learning outcomes of the program will be measured. Goal 2: 80% of the student learning outcomes reported will be achieved. | The Coordinator and faculty of the program implements program assessment for each academic year with a variety types of instruments for each learning objective. | 83% of the learning outcomes were measured. 60% of the reported learning outcomes were met. | Learning outcomes are aligned to specifc courses. Adjustments are needed in (a) the reporting and implementation process, (b) curriculum and (c) marketing process. | Service will be included in the Operations Management curriculum. | Operations Management 100 90 90 8 80 X 70 60 50 2018/19 2019/20 2020/21 | | 33 | 66 | 80 | 80 60 |
| Operation Management (Learning Outcomes) | | | | | | 80 | 80 | 80 | 80 | 80 |
| Knowledge and comprenhension of the operations in an globalize, ethics and ecofriendly. 80% of the students should obtain at least the success criteria of 80%. | Direct, Summative, internal. BADM 3340 Comprehensive Final test | Met. 88% | Add team application proyects with Rubric performance measures to measurement criteria. | Add team application proyects with Rubric performance measures to measurement criteria. | Global Vision 100 90 880 70 60 50 2017/18 2018/19 2019/20 2020/21 2021/22 | Not Met | 83 | Not Met | 83 | 88 |
| Importance of the operations management to sustain the innovation and the competitiveness of the organizations of production and services. Metric :80% of the student should obtain at least 80% in the rocket pitch rubric. | | | The mayor strength in that is that the majority of the students (90.4%) met the metric criteria in accordance with rocket pitch | To strength students abilities, should repeat entrepreneurial activities as student practice. | Innovation 100 90 80 70 60 50 2017/18 2018/19 2019/20 2020/21 2021/22 | Not Met | Not Met | | 100 | 90 |
| Apply the concepts of the operations management in productive administration of the production and services organizations. Metric: 80% of the students should at least achieve the success criteria of 80% | Pre-Post Test Metric: 80% of the students | Not Met 56% | IADM 3250 The goal was not achieved in 90% of the selected embedded questions The group (n=8) obtained a mean of 56% right. In the evaluation of the course in future , maintain the measure to 80% of the students should obtain at least 80% in the embedded question test. The observed outcome is somewhat to odd when compared to previous semester performance where the group obtained 83% or higher right response. The outcome on the written test was, nevertheless offset with a sore mean values of 93% and 94% on two investigation assignment which provides a good measure of constructive learning. The basic aim of the investigation projects was the application of the | BADM 4800 AUGUST-DECEMBER 2021/JANUARY-MAY 2022 Continue with the recommendations.: 1. | Production and Service Organizations 90 90 90 2017/18 2018/19 2019/20 2020/21 2021/22 | 80 | 100 | Not Met | 100 | 56 |

| Value the ethics aspects in the management of | BADM 4820 January- May 2022 Essay/ | | | Refer students to internet site to learn | | 80 | 85 | 100 | 100 | 100 |
|---|---|---------------|-----------------------------|--|---|----|----|-----|-----|-----|
| production and services.Metric: 80% of the | Rubric Metric: 80% of the students should | | | more about APA reference. | | | | | | |
| students should at least achieve the success | obtain at least the success criteria of 80% | rubric essay. | gramar. in the Ethics Essay | | Ethics | | | | | |
| criteria of 80% | | | | | 100 90 8 87 70 60 | | | | | |
| | | | | | 2017/18 2018/19 2019/20 2020/21 2021/22 | | | | | |
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| | | | 4 Student Learning Assessr supply data for Criterion 4.1. | nent | | | | | |
|--|---|--|---|--|---|---------|---------|--------|-----------|
| Performance Indicator | You must provide assessments result results. | | | ed or to be accredited. You must h | ave direct, summative, formative and comparative | | | | |
| Student Learning Results | As student learning outcome is one that measures a specific competency attainment. Examples of a direct assessment (evidence) of student learning attainment that might be used include: capstone performance, third-party examination, faculty-designed examination, professional performance be examination. Add these to the description of the measurement instrument in column two: Direct - Assessing indicators other than student work such as getting feedback from the student or other persons who may provide relevant information. Formative - An assessment conducted during the student's education. Summative - An assessment instrument that was developed within the business unit. External - An assessment instrument that was developed within the business unit. Comparative - Comparative to external students using data from the U.S. Department of Education Research and Statistics, or results from a vendor providing comparable data. Internal comparative data may be between classes, online and on ground classes, professors, programs, campuses, etc. | | | | | | | | |
| Identified in Criterion 4.2 | Identified in Criterion 4.1 | 1444 | Analysis of Results n Criterion 4.3 | Identified in Criterion 4.4 | Identified in Criterion 4.3 | 1 | | | |
| Approach | Deployment | Results | Analysis of Results | Improvement | Insert Graphs or Tables of Trends (3-5 data points) | 1 | | | |
| Program Learning objectives | (Do not use course grades or GPA) What is your measurement instrument or | What are your current results? | What did you learn from the results? | Action Taken or Improvement made What did you improve or what is your | Report sample or population size n = # | 1 | | | |
| SLO1, SLO2, etc. Measurable Goals | process? (Indicate type of instrument) direct, | | | next step? | | 1 | | | |
| 80%, 5.5 or above, etc. | formative, internal, comparative | | | | | 2018/19 | 2019/20 | 2020/2 | 1 2021/22 |
| MBA Human Resources (Overal Performance) | | | | | | 80 | 80 | 80 | 80 |
| Overal performance of the Human Resource MBA Program Goal 1: 80% of the student learning outcomes of the program will be measured. Goal 2: 80% of the student learning outcomes reported will be achieved. | The Coordinator and faculty of the program implements program assessment for each academic year with a variety types of instruments for each learning objective. | Goals were Met. 100% of the outcomes were measured. For 2021-2022 - 100% of the learning outcomes of the program were fully met. | performance of partial met outcomes | Offer workshops at the beginning of the course. Include in the workshops the following areas: writing skills development of paragraph use of APA style format. Continue developing writing, research, and teamwork skills | Human Resources 100 90 80 70 60 50 2018/19 2019/20 2020/21 2021/22 | 50 | 50 | 87.5 | 100 |
| MBA Human Reources (Learning Outcomes) | | | | | | 80 | | | |
| To demonstrate knowledge and understanding of: practices of human resources related to analysis and job design, recruitment and selection, training and development, job performance evaluation, compensation and employee relations, considering its implication in the strategic management of the organizations. 90% of the students will score at least 80% or more in each of the assessment methods. | students will score at least 80% or more in each of the assessment methods | Čase analysis rubric. | analysis. | Students must keep abreast of change in human resources practices and consider these changes in implications for organizational strategy. It is recommended to use case analysis so that the student can develop critical thinking in solving problems of human capital and organizational strategy. | Knowledge 100 90 80 70 60 2018/19 2019/20 2020/21 2021/22 | 67 | 64 | 78 | 100 |
| To demonstrate knowledge and understanding of: the principal theories of human behavior associated with the organizations' environment and its implication in the human resources discipline. Metric: 90% of the students will score at least 80% or more in each of the assessment methods. | Course: BADM 697C Instrument: Case analysis rubric Metric: 90% of the students will score at least 80% or more in each of the assessment methods | Met 100% of the students scored 80% or ore in the case analysis rubric. | The students have the case analysis skills. | Develop a workshop: How to analyze research article. | Human Behavior 100 90 80 87 70 60 50 2018/19 2019/20 2020/21 2021/22 | 100 | 82 | 100 | 100 |
| To demonstrate knowledge and understanding of: the legal framework and the regulations associated with the human resources practices in the domestic and international level. Metric: 90% of the students will score at least 80% or more in each of the assessment methods. | analysis of article rubric Metric: 90% of the | (n=2) of the students scored 80% | | | Legal Framework 100 90 80 70 60 50 2018/19 2019/20 2020/21 | Not Met | 90 | 100 | 100 |

| Implement effective strategies of human resource management for the problem solving considering the dynamics of the changing environment toward the organizations. Metric: 90% of the students will score at least 80% or more in each of the assessment methods. | | Met 100% of the students (N=2) scored 80% or more in the case analysis rubric. The students have the skills to analyze cases. Also they know ho to consider the dynamics of the changing environment. | Continue using case analysis as an a ssignment, in order to implement strategies of human resources management for problem solving, considering the dynamics of the changing environment. | Strategies 100 90 90 70 60 50 2018/19 2019/20 2020/21 2021/22 | 100 | 100 | 100 | 100 |
|---|---|--|---|--|-----|-----|-----|-----|
| Integrate the different human resources practices with a strategic focus and considering the development of competitive advantages. Metric: 90% of the students will score at least 80% or more in each of the assessment methods. | Course: BADM 697C Instrument: Research proposal rubric Metric: 90% of the students will score at least 80% or more in each of the assessment methods | Met 100% of the students (N=2) scored 80% or more in the research proposal rubric. | Continue offering research proposal exercises, emphasizing: APA style Limitations of the research Improving the integration of human resources practices with the strategic approach. | Human Resources Practices 100 90 80 80 70 60 50 2018/19 2019/20 2020/21 2021/22 | 90 | 50 | 100 | 100 |
| Develop a strategic focus in the decision making supported by the research and the forefront technologies applied to the human resources management field. Metric: 90% of the students will score at least 80% or more in each of the assessment methods. | Course: BADM 697C Instrument: Research proposal rubric Metric: 90% of the students will score at least 80% or more in each of the assessment methods | Met 100% of the students (N-2) scored 80% or more in the research proposal rubric. | Continue offering research proposal exercises, emphasizing: APA style Limitations of research improving the strategic focus in the decision making supported by research. | Research 90 80 70 60 50 2018/19 2019/20 2020/21 2021/22 | 100 | 50 | 100 | 100 |
| Demonstrate commitment with the values, ethical and moral principles with emphasis in diversity and inclusion. Metric: 90% of the students will score at least 80% or more in each of the assessment methods. | analysis rubric Metric: 90% of the students | Met 100% of the students (N=2) scored 80% or more in the Case analysis rubric. | It is recommended to use case analysis so that the student can demonstrate commitment to the values, ethical and moral principles with an emphasis on diversity and inclusion. | Ethics 100 90 8 80 70 60 50 2018/19 2019/20 2020/21 2021/22 | 50 | 90 | 100 | 100 |
| Exhibit a professional attitude toward teamwork as an effective way in the solving of problems related with the human resources management. Metric: 90% of the students will score at least 80% or more in each of the assessment methods. | Course: BADM 697C Instrument: Team case analysis rubric Metric: 90% of the students will score at least 80% or more in each of the assessment methods | Met 100% of the students (N=2) scored 80% or more in the Team Case analysis rubric. | Use case analysis with the purpose of that the student can exhibit a professional attitude toward teamwork as an effective to solve problems related to human resources management. | Professional Attitude 100 90 80 70 60 50 2018/19 2019/20 2020/21 2021/22 | 100 | 90 | 100 | 100 |