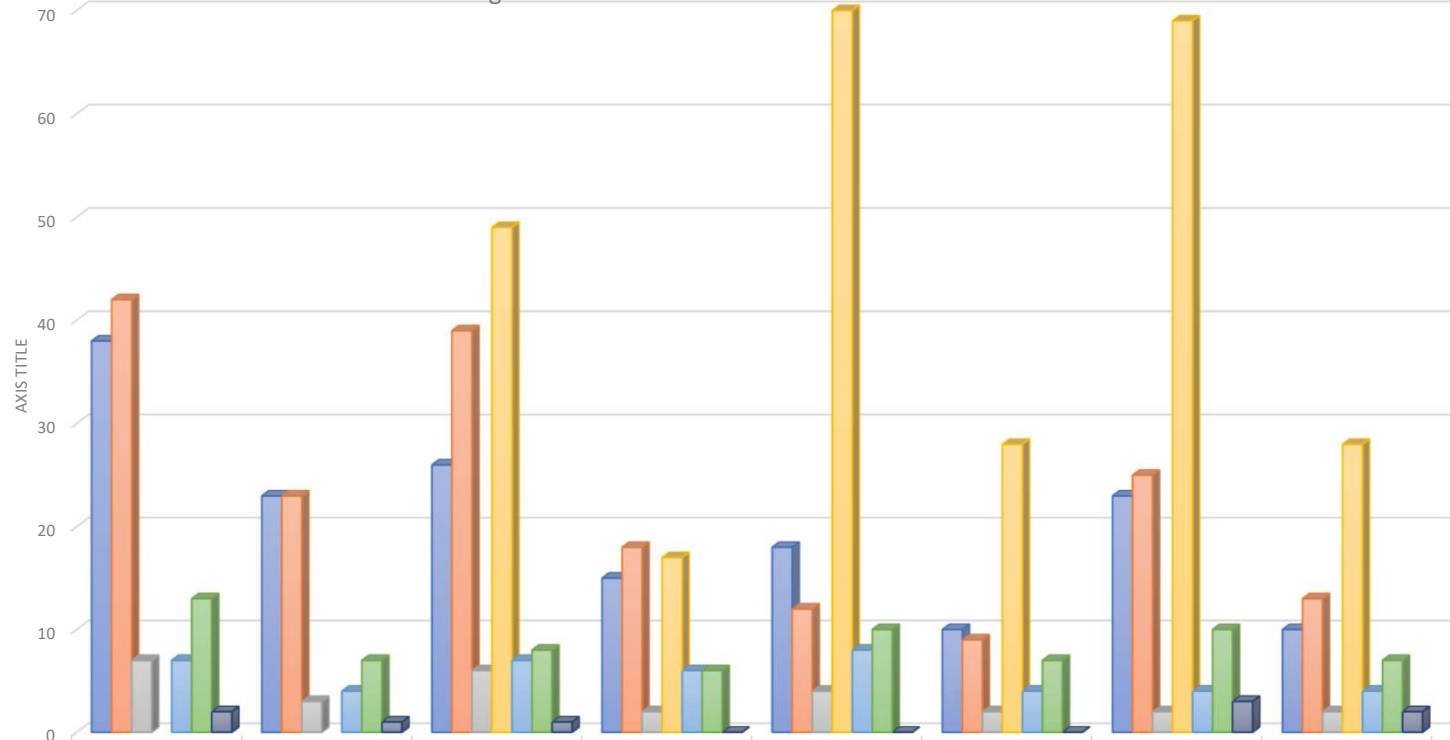


DBA BBA Programs Retention 2016-2020



	New Enrollments 2016*	Retention Fall 2017	New Enrollments 2017*	Retention Fall 2018	New Enrollments 2018*	Retention Fall 2019	New Enrollments 2019*	Retention Fall 2020
Accounting	38	23	26	15	18	10	23	10
Entrepreneurial and Managerial Development	42	23	39	18	12	9	25	13
Finance	7	3	6	2	4	2	2	2
General Business Administration			49	17	70	28	69	28
Human Resources	7	4	7	6	8	4	4	4
Marketing	13	7	8	6	10	7	10	7
Operations Management	2	1	1	0	0	0	3	2