

Table 7.1.b - Operations and Support

Complete the following table. Provide three or four examples, reporting what you consider to be the most important data. It is not necessary to provide results for every process. Make sure you provide examples supporting both operations and support processes for your business unit. Delete examples when entering your data.

Operations and Support																																	
<p>This list is comprised of examples to help you think about your own business operation processes. Some operational activities include hiring faculty, setting academic policies, overseeing the budget, fundraising, and other administrative duties. Other operational processes include: classroom teaching assignments, student advising and counseling activities, scholarly and professional activities, community and college service activities, administrative activities, business and industry interaction, special research programs and projects, thesis and dissertation supervision and direction, if applicable, non-traditional teaching.</p> <p>This list is only some examples to help you think about your own support services. Support services can include computer labs, structured assistance or supplemental instruction in math, reading, and English. Support can be emotional, physical, financial, academic, or spiritual. It could be computer-assisted instructional laboratories, study groups, tutoring, writing assistance, disability resources and technology help.</p>																																	
Performance Measure	What is your measurement instrument or process?	Current Results	Analysis of Results	Action Taken or Improvement made	Insert Graphs or Tables of Resulting Trends (3-5 data points preferred)																												
Measurable goal	(Indicate length of cycle)	What are your current results?	What did you learn from the results?	What did you improve or what is your next step?																													
<p><b>Recruitment:</b> Goal for new enrollments for the business unit: 160 or more new enrollments per year.</p>	<p>New Enrollment by Program Report every August. Data also received by Planning Office</p>	<p>New enrollments for August 2024 - 140 August 2023 - 140 August 2022 - 123</p>	<p>Current Results: Below Expectations Trend Analysis: Stable around 140. Increased from 2022 to 2025</p>	<p>Strategies include Traditional Recruitment (open house, School Tours, social media) and academic and student activities that caters for K-12 students and their educators' directors (Echar Pa'lanie , InterEmprende)</p>	<table border="1"> <caption>New Enrollments for Business Program</caption> <thead> <tr><th>Year</th><th>Enrollments</th></tr> </thead> <tbody> <tr><td>2013</td><td>120</td></tr> <tr><td>2014</td><td>130</td></tr> <tr><td>2015</td><td>140</td></tr> <tr><td>2016</td><td>130</td></tr> <tr><td>2017</td><td>140</td></tr> <tr><td>2018</td><td>150</td></tr> <tr><td>2019</td><td>160</td></tr> <tr><td>2020</td><td>140</td></tr> <tr><td>2021</td><td>130</td></tr> <tr><td>2022</td><td>120</td></tr> <tr><td>2023</td><td>130</td></tr> <tr><td>2024</td><td>140</td></tr> <tr><td>Goal</td><td>160</td></tr> </tbody> </table>	Year	Enrollments	2013	120	2014	130	2015	140	2016	130	2017	140	2018	150	2019	160	2020	140	2021	130	2022	120	2023	130	2024	140	Goal	160
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<p><b>Enrollment Management:</b> Goal for total enrollments for the business unit: 700 or more enrollments.</p>	<p>Total Registered Students by Program for August to December Report Yearly (Report generated by Office of Planning by Department and Program See table attached)</p>	<p>Total enrollments for August 2024 - 492 August 2023 - 558 August 2022 - 607</p>	<p>Current Results: Below Expectations Trend analysis: Total enrollments decreased for 2022 to 2024 but New Enrollment increased: 2022 to 2024, hence the issue is in retention and graduation.</p>	<p>Strategies include: 1. Strategic Integration 2. Faculty early intervention 3. Academic Advising in Action 4. Instructional Effectiveness 5. Increase Extra-curricular activities 6. Increase Educational Support Service (includes tutoring, supplementary instruction)</p>	<table border="1"> <caption>Total Enrollments for Business Program</caption> <thead> <tr><th>Year</th><th>Enrollments</th></tr> </thead> <tbody> <tr><td>2013</td><td>900</td></tr> <tr><td>2014</td><td>850</td></tr> <tr><td>2015</td><td>800</td></tr> <tr><td>2016</td><td>750</td></tr> <tr><td>2017</td><td>700</td></tr> <tr><td>2018</td><td>650</td></tr> <tr><td>2019</td><td>600</td></tr> <tr><td>2020</td><td>550</td></tr> <tr><td>2021</td><td>500</td></tr> <tr><td>2022</td><td>450</td></tr> <tr><td>2023</td><td>400</td></tr> <tr><td>2024</td><td>350</td></tr> <tr><td>Goal</td><td>700</td></tr> </tbody> </table>	Year	Enrollments	2013	900	2014	850	2015	800	2016	750	2017	700	2018	650	2019	600	2020	550	2021	500	2022	450	2023	400	2024	350	Goal	700
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<p><b>Increase proactive use of web-based technologies by Faculty:</b> 100% of the full-time faculty will implement technological activities in their courses. (Determine by Central Office)</p>	<p>Activities of Blackboard - CED Compliance implemented by the Director</p>	<p>Met Expectations</p>	<p>The business unit faculty are very proactive in implementing web-based technologies</p>	<p>Since the pandemic all courses required Blackboard Learn &amp; Blackboard Collaborate Ultra. 100% of full-time faculty received training and technology to improve curriculum.</p>	<table border="1"> <caption>Faculty Use of Web-Based Technologies</caption> <thead> <tr><th>Index</th><th>Usage (%)</th></tr> </thead> <tbody> <tr><td>1</td><td>100</td></tr> <tr><td>2</td><td>100</td></tr> <tr><td>3</td><td>100</td></tr> <tr><td>4</td><td>100</td></tr> <tr><td>5</td><td>100</td></tr> <tr><td>6</td><td>100</td></tr> <tr><td>7</td><td>100</td></tr> <tr><td>8</td><td>100</td></tr> <tr><td>9</td><td>100</td></tr> <tr><td>10</td><td>100</td></tr> <tr><td>11</td><td>100</td></tr> <tr><td>12</td><td>100</td></tr> <tr><td>13</td><td>100</td></tr> </tbody> </table>	Index	Usage (%)	1	100	2	100	3	100	4	100	5	100	6	100	7	100	8	100	9	100	10	100	11	100	12	100	13	100
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<p><b>Instructional Effectiveness:</b> Measured by the average of class development (part 3) of faculty-student survey of the Department for both online and on-site courses. Goal: &gt; 3.6</p>	<p>Measured by the average of class development (part 3) of faculty-student survey of the Department for both online and on-site courses by semester.</p>	<p>Met Expectation: 2025-30: 3.75 (P) 3.64 (online) 2025-10: 3.78 (P) 3.63 (online) 2024-30: 3.67 (P) 3.42 (online) 2024-10: 3.52 (P) 3.39 (online)</p>	<p>Faculty evaluations are better on-site than online. The following top areas of concern for Online courses: Low response rate, Unclear Expectations about course dynamics, Course Content. The following top areas of concern for On-site courses: Low response rate, Unclear Expectations about university life, Class Room Conditions, Practical Experience</p>	<p>The Report is also divided by course by faculty and the faculty reports areas of concern and strategies for improvement. Strategies to be considered are: (1) Introduction to University Life to Students, i.e. Explain their responsibilities, during the first week of the academic semester (2) Repeat procedure of 2025-10 to increase response rate (3) Revision of questions to reflect new reality</p>	<table border="1"> <caption>Instructional Effectiveness: Course Development</caption> <thead> <tr><th>Year</th><th>On-site</th><th>Online</th></tr> </thead> <tbody> <tr><td>2023-10</td><td>3.6</td><td>3.5</td></tr> <tr><td>2023-30</td><td>3.5</td><td>3.4</td></tr> <tr><td>2024-10</td><td>3.4</td><td>3.3</td></tr> <tr><td>2024-30</td><td>3.5</td><td>3.4</td></tr> <tr><td>2025-10</td><td>3.6</td><td>3.5</td></tr> <tr><td>2025-30</td><td>3.7</td><td>3.6</td></tr> <tr><td>Goal</td><td>3.6</td><td>3.6</td></tr> </tbody> </table>	Year	On-site	Online	2023-10	3.6	3.5	2023-30	3.5	3.4	2024-10	3.4	3.3	2024-30	3.5	3.4	2025-10	3.6	3.5	2025-30	3.7	3.6	Goal	3.6	3.6				
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<p><b>Instructional Effectiveness:</b> Measured by the average of Management of Student Learning Process (part 4) of faculty-student survey of the Department for both online and on-site courses. Goal: &gt; 3.6</p>	<p>Measured by the average of Management of Student Learning Process (part 4) of faculty-student survey of the Department for both online and on-site courses.</p>	<p>Met Expectation: 2025-30: 3.67 (P) 3.66 (online) 2025-10: 3.62 (P) 3.64 (online) 2024-30: 3.74 (P) 3.45 (online) 2024-10: 3.64 (P) 3.45 (online)</p>	<p>Faculty evaluations are better on-site than online. The following top areas of concern for Online courses: Low response rate, Unclear Expectations about course dynamics. The following top areas of concern for On-site courses: Low response rate</p>	<p>The Report is also divided by course by faculty and the faculty reports areas of concern and strategies for improvement. Strategies to be considered are: (1) Repeat procedure of 2025-10 to increase response rate (2) Revision of Online courses.</p>	<table border="1"> <caption>Instructional Effectiveness: Learning Process Management</caption> <thead> <tr><th>Year</th><th>On-site</th><th>Online</th></tr> </thead> <tbody> <tr><td>2023-10</td><td>3.6</td><td>3.5</td></tr> <tr><td>2023-30</td><td>3.5</td><td>3.4</td></tr> <tr><td>2024-10</td><td>3.4</td><td>3.3</td></tr> <tr><td>2024-30</td><td>3.5</td><td>3.4</td></tr> <tr><td>2025-10</td><td>3.6</td><td>3.5</td></tr> <tr><td>2025-30</td><td>3.7</td><td>3.6</td></tr> <tr><td>Goal</td><td>3.6</td><td>3.6</td></tr> </tbody> </table>	Year	On-site	Online	2023-10	3.6	3.5	2023-30	3.5	3.4	2024-10	3.4	3.3	2024-30	3.5	3.4	2025-10	3.6	3.5	2025-30	3.7	3.6	Goal	3.6	3.6				
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<p><b>Student experience and environment on campus:</b> Goal: &gt; 8 extracurricular activities per academic year (Determined by Central Office)</p>	<p>Number of Extracurricular Activities per academic year using the InterEmprende and Enactus Report.</p>	<p>Exceed Expectations. This includes: 32 activities (including Emprende Days) within the InterEmprende Report, 3 social projects of ENACTUS, Entrepreneurial Competition, ENACTUS Summits, Emprende Days.</p>	<p>Exceed Expectations</p>	<p>Majority of the extracurricular activities are occur locally: activities since both Enactus and InterEmprende focus on entrepreneurial and business activities. This includes: 3 social projects, Entrepreneurial Competition, Emprende Days. Strategies include activities focusing on entrepreneurship (InterEmprende), social entrepreneurship (Enactus), finance (FinCon), accounting (ASCIB) and personal growth (Proyecto PASS).</p>	<table border="1"> <caption>Extracurricular Activities</caption> <thead> <tr><th>Year</th><th>Activities</th></tr> </thead> <tbody> <tr><td>2020</td><td>25</td></tr> <tr><td>2021</td><td>25</td></tr> <tr><td>2022</td><td>25</td></tr> <tr><td>2023</td><td>15</td></tr> <tr><td>2024</td><td>30</td></tr> <tr><td>Goal</td><td>8</td></tr> </tbody> </table>	Year	Activities	2020	25	2021	25	2022	25	2023	15	2024	30	Goal	8														
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<p>Graduates by Program (Trend)</p>	<p>Graduates by Programs for Academic Year Report Yearly (Data received by Planning Office)</p>	<p>Low amount of graduates for 2024</p>	<p>The need for individualized tracking</p>	<p>Strategies include tutoring, supplemental instruction / targeted help in difficult courses (like accounting and statistics), personalized academic advising through Academic Advising in Action (AAA) platform, intervention via faculty feedback forms, extracurricular activities, enrollment practices.</p>	<p><b>Graduates by Program Trend</b></p> <table border="1"> <thead> <tr> <th>Program</th> <th>2022</th> <th>2023</th> <th>2024</th> <th>Goal</th> </tr> </thead> <tbody> <tr> <td>General Business Administration</td> <td>14</td> <td>6</td> <td>6</td> <td>6</td> </tr> <tr> <td>Marketing</td> <td>10</td> <td>12</td> <td>10</td> <td>10</td> </tr> <tr> <td>Accounting</td> <td>25</td> <td>18</td> <td>28</td> <td>25</td> </tr> <tr> <td>Human Resources</td> <td>12</td> <td>10</td> <td>8</td> <td>10</td> </tr> <tr> <td>Finance</td> <td>6</td> <td>4</td> <td>3</td> <td>6</td> </tr> <tr> <td>Entrepreneurial and Managerial Development</td> <td>24</td> <td>20</td> <td>23</td> <td>24</td> </tr> <tr> <td>Operations Management</td> <td>7</td> <td>7</td> <td>2</td> <td>7</td> </tr> </tbody> </table>	Program	2022	2023	2024	Goal	General Business Administration	14	6	6	6	Marketing	10	12	10	10	Accounting	25	18	28	25	Human Resources	12	10	8	10	Finance	6	4	3	6	Entrepreneurial and Managerial Development	24	20	23	24	Operations Management	7	7	2	7
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<p>Retention Rates by Program (Trend)</p>	<p>Retention Rates by Program for Academic Year Report Yearly (Data received by Planning Office)</p>	<p>Not met.</p>	<p>Insignificant sample size for some programs</p>	<p>Strategies include early intervention via faculty feedback forms, first-year engagement, and personalized academic advising through Academic Advising in Action (AAA) platform, extracurricular activities.</p>	<p><b>Retention Rates by Program Trend</b></p> <table border="1"> <thead> <tr> <th>Program</th> <th>2022</th> <th>2023</th> <th>2024</th> <th>Goal</th> </tr> </thead> <tbody> <tr> <td>General Business Administration</td> <td>30%</td> <td>45%</td> <td>42%</td> <td>45%</td> </tr> <tr> <td>Marketing</td> <td>30%</td> <td>80%</td> <td>65%</td> <td>65%</td> </tr> <tr> <td>Accounting</td> <td>50%</td> <td>55%</td> <td>45%</td> <td>55%</td> </tr> <tr> <td>Human Resources</td> <td>50%</td> <td>50%</td> <td>50%</td> <td>50%</td> </tr> <tr> <td>Finance</td> <td>100%</td> <td>65%</td> <td>75%</td> <td>65%</td> </tr> <tr> <td>Entrepreneurial and Managerial Development</td> <td>25%</td> <td>50%</td> <td>60%</td> <td>60%</td> </tr> <tr> <td>Operations Management</td> <td>100%</td> <td>50%</td> <td>50%</td> <td>50%</td> </tr> </tbody> </table>	Program	2022	2023	2024	Goal	General Business Administration	30%	45%	42%	45%	Marketing	30%	80%	65%	65%	Accounting	50%	55%	45%	55%	Human Resources	50%	50%	50%	50%	Finance	100%	65%	75%	65%	Entrepreneurial and Managerial Development	25%	50%	60%	60%	Operations Management	100%	50%	50%	50%
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