

**UNIVERSIDAD INTERAMERICANA DE PUERTO RICO
RECINTO DE BAYAMÓN
DEPARTAMENTO DE COMUNICACIONES**

**LISTA DE LIBROS
AGOSTO A DICIEMBRE DE 2026**

CURSO	TÍTULO DEL LIBRO	AUTOR	EDICIÓN/ AÑO	ISBN	CASA EDITORIAL	PRECIO ESTIMADO
COMU 1020	Media Today: Mass Communication in a Converging Word	Joseph Turow	9th ed. 2026	13 : 978-0367680299	Routledge	\$68.37
COMU 1025 COMU 2513	<i>Graphic Design Essentials</i> de Joyce Walsh	Joyce Walsh	2nd Ed. 2020	13 : 978-1350075061	Bloomsbury Publishing	\$35.95
COMU 1045	<i>Editorial Design: Digital and Print</i>	Cath Caldwell	3rd Ed. 2024	13 : 978-1529419818	Laurence King Publishing	\$40.00
COMU 2513	<i>Designing Brand Identity: An Essential Guide for the Whole Branding Team</i>	Alina Wheeler	5th Ed. 2017	13 : 978-8441539921	Anaya Multimedia	\$192.69
COMU 1031	Langford's Basic Photography: The Guide for Serious Photographers	Langford, M., Bruce, A., Fox, A., & Smith, R. S.	2024	13: 978-1732636927	Routledge	\$70.99
	Digital Photography Complete Course:	Taylor, D., Hallet, T., Lowe, P. & Sanders, P.	2021	9780241446614	DK Publishing	\$30.00
COMU 1035	Scriptwriting for Film, Television and New Media	Alan Hueth	2019	13: 978-1138618107	Routledge	\$16.36
COMU 1051	Audio Production Worktext: Concepts, Techniques, and Equipment	Samuel J. Sauls	10ma. ed. 2022	13: 978-0367640361	Routledge	\$53.01
COMU 1070	Broadcast Announcing Worktext: A Media Performance Guide	Reed Smith	5 th ed. 2020	ASIN: B087VZ2HG	Routledge	\$53.35
COMU 2130	Producer to Producer. A Step-by-step Guide to low-budget Independent Film Producing	Michael Wiese	3 rd Ed. 2024	13 978-1615933587	Michael Wiese Productions	\$44.95

CURSO	TÍTULO DEL LIBRO	AUTOR	EDICIÓN/ AÑO	ISBN	CASA EDITORIAL	PRECIO ESTIMADO
COMU 2340	Introduction to Video Production Studio, Field, and Beyond	Ronald J. Compesi, Jaime S. Gomez	2da. Ed. 2017	9781138705753	Routledge	\$89.99
COMU 2380	Music Copyright: An Essential Guide for the Digital Age	Casey Rae	2021	ASIN: B099422ZW5	Rowman & Littlefield Publisher	\$85.04
	Music and Copyright Law: A Guide for Everyone. Law for content Creators and Social Media Influencers.	LawMeteor	2023	13:979-8857179109		\$9.95
COMU 2340 COMU 3040 COMU 3521	Introduction to Video Production. Studio, Field and Beyond	Campesi, R. and Gomez, J.	2 nd ed. 2018	13:978-1138705753	Routledge	\$70.50
	Video Basics	Zettel, H.	8 th ed. 2018	978-1-305-95116-7	Cengage L	69.99
COMU 2610	Light – Science and Magic: An introduction to photographic Lighting	Fugua, Paul, Hunter, Fil	6th ed. 2021	13:978-0367860271	Routledge	\$82.92
COMU 4444	Mass Media Research: an Introduction	Wimmer, Roger Joseph, Dominick	10th ed. 2015	13: 978-8131526286	Cengage Learning	\$28.85