

**UNIVERSIDAD INTERAMERICANA DE PUERTO RICO
RECINTO DE BAYAMÓN
DEPARTAMENTO DE COMUNICACIONES**

**LISTA DE LIBROS
AGOSTO A DICIEMBRE DE 2023**

CURSO	TÍTULO DEL LIBRO	AUTOR	EDICIÓN/ AÑO	ISBN	CASA EDITORIAL	PRECIO ESTIMADO
COMU 1020	Introduction to Mass Communication	Baran S.	12th ed. 2022	13: 9781264305094	eBook, Print, Connect	\$62.99
COMU 1025	White Space is not your enemy: A beginner's guide to communicating visually through graphic, web & multimedia design	Hagen R. & Golombisky	3rd ed. 2016	13: 978-1138804647	A K Peters/CRC Press	\$49.24
COMU 1031	Complete Digital Photography	Ben Long	9th. ed. 2018	13: 978-1732636927	Cengage Learning	\$46.00
COMU 1035	Scriptwriting for Film, Television and New Media	Alan Hueth	2019	13: 978-1138618107	Routledge	\$16.36
COMU 1045	Designing the editorial experience	Apfelbaum, S.; Cezzar, J.	2014	13 : 978-1592538959	Rockport Publishers	\$41.44
COMU 1051	Audio Production Worktext: Concepts, Techniques, and Equipment	Samuel J. Sauls	9 th . ed. 2019	13: 978-1138557048	Routledge	\$47.36
COMU 2123	Géneros Periodísticos de Hoy: Este es el Manual	Callegari Melo, N	2020	13:9789587718478	Ecoe Ediciones	Disponible en el CAI en ebook
COMU 2130	Making Media: Foundations of Sound and Image Production	Jan Roberts-Breslin	4 th ed. 2017	13: 978-1138240391	Routledge	\$55.36
COMU 2250	Social Media Management: Technologies and Strategies for Creating Business Value	Van Looy A.	2022	13:978-3030990947	Koros Press	\$67.50
COMU 2340	Television Production	Owens, J.	17 th ed. 2019	13:978-0367136338	Routledge	\$68.03
COMU 2513	Branding: In five and a half steps: The definitive guide to the strategy and design of brand identities	Johnson, Michael	2016	13: 978-0500518960	Thames & Hudson; Illustrated edition	\$14.01
COMU 2610	Light: Science and Magic	Hunter, F. & Biver, S.	6th ed. 2021	13: 978-0367860271	Focal Press	\$50.36
COMU 3521	Television Production Handbook	Zettl, Herbert	12 th ed. 2014	13: 978-1285052670	Wadsworth	\$75.84
COMU 4320	Mass Media Law	Calvert, Clay	21th ed. 2019	13 : 978-1260570168	McGraw Hill	\$67.00

CURSO	TÍTULO DEL LIBRO	AUTOR	EDICIÓN/ AÑO	ISBN	CASA EDITORIAL	PRECIO ESTIMADO
COMU 4444	Metodología de la Investigación Rutas CNT CLT con Connect	Hernández Sampieri, Roberto	6th ed. 2020	13 : 978-1456277741	McGraw Hill	\$66.00